

St. John's High School  
Reunion Steering Committee Meeting  
October 26, 2009 – St. John's Staff Room

Present: Brian Burdy, Diane Zack, Sam Singer, Susan Gibb, Sandy Lamont, Corie Seburn, Rick Hemmerling, Gloria Kropla, Yuri Korchynski, Maria Pikta, Johnny Olynyk, Carole Kurdydyk

Regrets: Sandy Hyman, Chris Dewar, Victor Spigelman

Meeting was called to order at 5:10.

**Previous Minutes**

Motion: moved by Yuri Korchynski, seconded by Rick Hemmerling that the minutes from the October 5 meeting be accepted as written. Carried.

**Dates for Next Meeting**

- Brian's proposed list to March 2010 was amended: December 28 meeting moved to January 4. Because of traffic, it was proposed we meet at Jess' office unless there is a specific reason to meet at the school.

TASK: Carole to contact Jess about using PPW's boardroom.

**Techonian** – Diane Zack

- Paper will be two-sided, with article about reunion events, including pictures of performers.
- Diane is looking for names of former students to interview; Norm Ullman has agreed.

TASK: Brian will ask Harry Walsh when he/Sandy/Carole go visit.

- Diane and Donna Milovitch have volunteered to distribute registration forms.
- **Reunion Poster** – no one has been found to create the poster. Discussion about advertising materials/quality.

TASK: Gloria and Maria will contact graphic designers about creating a poster. They will have a draft submitted for review before the next meeting.

**Registration Brochure** – Carole Kurdydyk

- Sample brochure reviewed. Ticket ordering section needs simplifying. Yuri and Carole will work on new paper and web forms.

**Registration** – Maria Pikta

- Grant Park mall is available November 7 at a cost of \$26.75.

DECISION: Maria to confirm our presence on November 7 at Grant Park. Volunteers signed up for 2 hour slots.

- She will look into getting other dates in March and April. Still waiting to hear from The Forks.
- Polo Park books for a four-day period, Thursday to Sunday. Will need volunteers to cover each day all hours the mall is open. Polo Park to be discussed at next meeting.
- Garden City (October 24) was a success; lots of interest generated lots of phone calls. Sandi Lamont will ask about the school's Tiger Pride pins for distribution.

- In-person registration tabled for future discussion.
- Registration confirmations will be mailed/mailed.
- Early pick-up dates: May 29, 10 – 3 at the school; will also be in person registration

TASK: Brian to arrange for a permit for May 29.

- Linda Bulka has indicated there will be a room for storing registration materials.
- Pickup times during reunion: June 16 (evening), June 17 (4-10), June 18 (11-5), and June 9 (9-3). (Note: registration times set at February 2/09 meeting.)

#### **Phone – Brian Burdy**

- Explained the setup of the internet based Vonage phone service he has arranged to be set up through his home's internet. Committee members will be asked to take turns answering messages. Brian will deal with the calls until at least January 2010.

#### **Web site – Yuri**

- Discussion on handout sheet about web and registration. Committee to discuss his recommendations. Yuri will post and edit site, but needs content.
- Gloria will do a write-up about the gala.

DECISION: Send any content for the web to Yuri by Thursday, October 28, midnight.

Gloria #3 and 4 from Yuri's list.

#### **Souvenirs – Gloria**

- Logo for souvenirs is being finished and will be available for next meeting. Gloria and Wendy will have a complete section for souvenirs that will be forward to Yuri.

#### **Mall Banner Discussion**

- Needs to be ready for November 7.

EDITING DECISIONS:

- Use sentence case for "reconnect" line, no period
- Brown Border - Change text after colons to lower case
- Delete – 401 Church and "of St. J."
- Reunion logo is being re-designed for souvenirs; Brian will see if there's enough time to put new logo in banner for November 7.

DECISION: Option C with changes was approved as the design for the portable banner.

TASK: Brian will pass on committee recommendations to SIGNS NOW to amend the existing draft. He will arrange to have the banner ready for the Grant Park Mall display

#### **Marketing – Brian for Sandy**

DECISIONS:

- Sandy will be asked to write press releases as soon as possible.
- PR documents should mention the 3 gala stars, registration dates in malls, web site/phone/email, reunion events. Refer to St. John's as the first high school in Winnipeg to celebrate 100 years.
- Carole has contacted MB Homecoming 2010. They are interested in advertising in Techonian and memory book; contact info forwarded to Victor.
- They have agreed to meet regarding funding, donations etc. Date to be set with Vanessa and Kevin.

### **Coffee House – Rick Hemmerling**

- No changes to report. He is still looking for more performers.

### **Music – Rick Hemmerling**

- Sound company needs to be decided on; urges Carolyn and committee to decide on asap so he can begin working on entertainers' requirements.
- Discussion: sound/lighting quotes – ask for quotes on smallest and largest numbers for WCC for entertainers we have.
- Yuri volunteered to help Rick with the music.
- General discussion on gala entertainment: first rate entertainers, not a variety show. Keep options for show flexible – high calibre entertainers and uncluttered. We need to be sure to limit the show to 1 ½ hours. People are not coming for a concert. There needs to be a lot of time to mix and mingle with classmates.

### **Bank account**

- With registration money coming in, we need an account that will generate more interest. TASK: Jess to look into banking options.

### **Publicity**

TASK: Committee agreed for Carole to:

- Contact Winnipeg Parks and Recreation to book the marquee at Kildonan Park for two weeks as soon as it's available in 2010. Cost: \$31.50 for one week; \$63 for two.
- Contact David Chizda about his offer to advertise the gala on the WCC sign when free time available.

TASK: Corie will send the cheque requisition forms to Carole to forward to all chairs.

TASK: Carole will ensure letterhead with new phone number will be sent when completed.

If chairs want an email address on web site, send to Carole by November 16.

Meeting adjourned 7:30 p.m.

Next Meeting: Monday, November 16, 5:00 p.m.