

St. John's High Centennial Reunion Steering Committee
Meeting Minutes – April 6, 2010

Present: Brian Burdy, Sue Gibb, Sam Singer, Chris Dewar, Wendy Pinchbeck, Dani Driedger, Gloria Kropla, Sandi Lamont, Corie Seburn, Linda Bulka, Sandi Hyman, Victor Spigelman, John Olynyk, Carole Kurdydyk

Regrets: Carolyn Rickey, Rick Hemmerling, Yuri Korchynski, Pam Dart

Meeting was called to order at 5:13.

1. Approval of March 22 Minutes

MOTION: Dani Driedger, seconded by Corie Seburn that the March 22 minutes be accepted as written. Carried.

2. Financial Report – Corie Seburn

- Bank balance - \$35,944.45 (includes \$2,458.23 Alumni Wall) with one outstanding deposit. Children's Heritage Fund balance - \$4,450.
- Corie has not heard anything from BMO regarding .18 cent charge per cheque deposited.
- TASK: Gloria will call the BMO branch manager.
- Sponsorships – cheques to be given to Corie with a note indicating what the money is for. Also send Corie a copy of the thank you letter.
- Linda offered the school's thank you cards.

3. Memory Book – Pam Dart

- Pam absent, Wendy reported on her behalf.
- Pam Gloria and Wendy have re-visited former ad contacts.
- All articles are in, still need a message from committee chairs. Brian and Carole will write it this week.
- Book has 133 pages with about 6 pages for advertising.
- Should there be a section for sponsors, donors, thank yous, etc?
- **Decisions:** business recognition will include name and logo
 - Advertisers' names must be in by April 16
 - Memory Book sponsors and reunion sponsors will be identified separately
 - A thank you page will not be included.
- Printed books will be ready for June 1. A second printing can be done with a week's notice.
- A committee photo will be taken at the next meeting (April 20). Try to wear St. John's clothing.

4. Marketing – Sandy

- The reunion is now set up on the *Volunteer Center* website
- Sandy is also looking at using an Edmonton-based web site that covers the western provinces.
- She's looking for a contact for the Ukrainian press.

- Brian has spoken to Ken Wallace at CJOB. He was involved in setting up the CBC feature on April 1 with Harry Walsh and current St. John's President, Richard Panganiban.

TASK: Carole to send Sandi Nicole Belanger's contact info to advertise for volunteers on Facebook.

- St. John's Library will be celebrating its 100th in 2015. A brochure about this will be included in the registration bags.
- Suggestion: that some reunion brochures be left at the library.
- The Free Press contract will be dropped off tomorrow. They will then proceed with the awareness ads beginning April 17. As a thank you, we are giving them 4 gala tickets.

5. Gala – Carolyn Rickey

- Carolyn absent; Carole read her report.
- About 12 groups have registered for a complete or partial table.
- The cost of the extra equipment for Burton Cummings' performance will be covered in the current entertainment budget. Estimated cost between \$1,100 and \$2,500.
- Karen Toole is unable to say grace due to a prior commitment.

TASK: Carolyn will ask Catherine Thexton, a former teacher, if she will deliver the grace.

6. Social – Wendy Pinchbeck

- Canad Inns has agreed to honor the original food cost of \$8 per person.
- We will have to pay for rental of a PA system for the band. Our share of the cost is \$450. Wendy will talk to the Bed of Roses manager to see if they provide their own system would the cost be reduced.
- There is seating for 550 at Tijuana's.

TASK: Wendy to be sent a demographic breakdown of social attendees.

- New considerations: a perfume draw and arm's length ticket draws. Victor will donate a bottle of 1999 French Burgundy.
- Bed of Roses is playing events in association with Winnipeg Harvest, and is willing to advertise the reunion. They would like us to collect food at the social for Harvest. Discussion about different ways to advertise this.

7. Souvenirs – Gloria Kropla, Wendy Pinchbeck

- There have been about 9,000 hits on the e-store, with some sales. How do you get people to buy ahead of time?
- Is it possible to use Tiger Square's display case to show products during the reunion?

8. Coffee House – Gloria Kropla

- Gloria is getting prices for red velvet cake, donuts, flapper pie from Salisbury House's Pat Panchuk. Coffee, urns and supplies have been priced at \$256 for 2,000 cups.
- Another performer has been confirmed.
- Gloria has someone to look after the kitchen. Ten students are needed for both the senior and junior gyms to serve, clean up, etc. Students will be given volunteer T-shirts and name tags; will be asked to wear black pants. Sandi Lamont will coordinate.
- Coffee will be the only hot beverage served. Water will be available for purchase. Would a group at the school be interested in selling canned drinks? Sandi will look into.

- Confirmed hours are 7 to 10.
- Tablecloths are being donated. Donor to be included on sponsors' list.
- Gloria and Brian will meet to discuss a shuttle service and security.

9. Registration – Maria Pikta

- Maria absent, no report. Corie said there are 695 registrations.
- Carole will get latest numbers from Maria and include in the minutes.
- **Totals as of April 12:** registrations - 738; gala tickets - 915; social - 702; coffee house - 867; breakfast - 836. Total revenue: \$123,607.42.
- The Forks has been booked for April 10 and 11. Volunteers are needed. No information about other dates.

10. Sunday update – Brian Burdy

10.1 Memorial service – Sam Singer

- Sam and Brian met with Ben Van Ruiten, an honorary colonel with 17 Wing to talk about the reunion in general and what type of memorial would be appropriate. Mr. Van Ruiten will attend the next committee meeting with a memorial proposal.

10.2 Teachers in the tent – Chris Dewar

- Emails have been sent to retired teachers, there are 11 commitments to attend.

TASK: Carole to send Chris a list of teachers who have registered.

- A reception for the teachers will be held before and after the tent in the staff room.

10.3 – Pancake Breakfast

- Salisbury House is now the sponsor for the breakfast, to now be called the Salisbury House Pancake Breakfast.
- Slide show – will last about 25 minutes. Because of royalty issues, copies cannot be sold. Question: can copies be sold if the music is removed?

TASK : Brian will investigate.

11. Sponsors – Victor Spigelman

- He is collecting cheques and money.
- We all need to be helping out to secure sponsors. Keep Victor informed to avoid duplications.

12. Decade Rooms – Sue Gibb

- Brian made a presentation to the staff today. Questions about what to include in the rooms. Students will be in rooms to watch displays.
- Suggestion: having other rooms in the school open
- Maps need to be made; blank copies of current map are needed.
- Signs will have to be made and posted in hallways.
- Sue hasn't had a chance to continue inventorying archives.
- Ron Romanowski's framed copy of "Fabulous Constantini" has been received, along with copies of his books.
- Staff would like ideas about items for rooms. Send your ideas to Brian.
- Sue has sent Brian a list of rooms to get permits for. Is it possible to get a permit for the entire school?

TASK: Brian to submit permit requests this week.

13. Web Site – Yuri Korchynski

- Yuri absent, no report given.

14. New Business

- Chris Dewar – Norm Sanders suggested we approach Sir Sam Steele Legion about picking up extra traffic. Decision: we won't encourage attendees to leave the festivities.
- Hand in your write-ups for mass emails to Carole this week.
- Football Celebration – what time will the ceremony start and how long will it run. Carole to contact Brian Marks.
- Suggestion: a pick-up basketball game be organized for Saturday, if someone can be found to organize it. It would run in the junior gym, with the volleyball tournament in the senior gym. Idea will be mentioned in emails and online.
- Golf tournament – there are currently 3 registrations. Victor suggested that 70 are needed by May 1 to ensure the tournament runs. Should planning continue with such a low number confirmed?

TASK: Victor will contact Yuri about sending out a special golf email message.

Meeting adjourned at 7:10.

Next Meeting: Tuesday, April 20 at 5:00 at St. John's.