

St. John's High School Reunion Steering Committee
Meeting Minutes
April 20, 2010

Present: Sam Singer, Victor Spigelman, Susan Gibb, Sandi Lamont, Carolyn Rickey, John Olynyk, Chris Dewar, Rick Hemmerling, Gloria Kropla, Wendy Pinchbeck, Pam Dart, Corie Seburn, Jess Leung, Carole Kurdydyk

Regrets: Sandy Hyman, Dani Driedger, Maria Pikta, Linda Bulka, Yuri Korchynski

Meeting called to order at 5:25 p.m.

Approval of Minutes

MOTION: moved by John Olynyk, seconded by Gloria Kropla that the minutes of the April 6 meeting be accepted as written. Carried.

Memory Book – Pam Dart

- A committee picture was taken before the meeting. Those absent will be asked to submit a separate picture. It was suggested everyone's last year at St. John's be included.
- All items should be in by the end of the week. Pam needs info for the year 2010; Sue and Pam will look into.
- Approximately \$1,475 in advertising has been collected; still waiting for about \$200. Be sure to get your sponsors' lists handed in.

Marketing - Sandy Hyman

- Sandy unable to attend; Brian read her report.
- Brian has compiled a list of what the reunion committee has done the past five years, including advertising opportunities. Are there any other opportunities we could be taking advantage of?
- Carolyn has a catalogue of addresses of newspapers across Canada. She will send a PSA. She has already sent one to the Nostalgia radio in Winnipeg.
- Shaw TV will come and video parts of the reunion. Carolyn will send Sandy the contact name of the head of production.
- Doug Basarowich in Vancouver will spread the word there. Brian to send his information to Gloria.
- The mass emails sent last week are generating good results.
- The Free Press ads will continue on Saturdays.

Gala - Carolyn Rickey

- About 50 requests have been to reserve a table. Carolyn is working with the Winnipeg Convention Center to determine the table layouts. This won't be completed until June.
- Food and wine decisions will be made next month.
- Eight volunteers are needed to sell tickets for the silent auction. Tickets will be sold outside the hall.
- Carolyn is meeting with WCC staff next week about lighting and sound.
- Gala program is being designed by the school's graphics teacher. She will send samples to committee members for comments.
- Question: are reservations being acknowledged? Yes, but with lots of work.

TASK: Carole to send Carolyn a copy of the current confirmation letter. Text will be written to be more specific about table registration. This will be done for the next confirmation mailing.

- We need to develop a process for people to pick up another's registration package.
- Discussion: how can people who arrive Friday after registration has closed at the school, pick up their packages? Suggestion: packages could be picked up at the social. Arrangements would have to be made ahead of time. To be discussed further.

TASK: Brian to talk to Linda about where to store larger items. Room 114 is being used now, but is not very secure.

Social – Wendy Pinchbeck

- Wendy is following up on a couple of details with Canad Inn (tax on food, room confirmation for band). The budget will be revised after these items are discussed.
- She's working on a social ticket draft for committee approval.

Souvenirs – Gloria Kropla, Wendy Pinchbeck

- There are lots of hits on the e-store site and approximately \$600 in sales.
- Items for sale at the school have not been finalized; she's waiting for a list for the registration bags so all items can be ordered at once.
- Revenues will be sent to the committee when the site closes.

Coffee House – Rick Hemmerling

- No decision has been received from the superintendent's office regarding a liquor license for Thursday night.
- Brian mentioned that committee members have been invited to the Vincent Massey Reunion's beer tent on May 28. He will forward the invitation.
- Sponsorships: Scotia McLeod has donated \$750. Colleen Balsillie is seeing if funds are available through Gord Macintosh's office.
- Brian and Gloria are working on bussing.
- There are 8 confirmed performers. All could play in one gym if each is given about 15 minutes to play. Suggestion: each plays in both gyms at different times.
- It is assumed that all performers will register.
- Alumni Choir
- Two practices have been held, with about 20 people attending. Richard Yaffe came to the last one.
- Rick would like to hire an accompanist. An honorarium would be given.
- Money has been taken from the gala budget to purchase choir music.

Registration – Maria Pikta

- Maria absent, Carole reported on her behalf.
- Totals as of April 15: registered – 737; gala – 913; social – 702; social – 702; coffee house – 865; breakfast – 834. Total Revenue: \$123,389.42.
- Wendy and Carole will be helping to update database. Once completed, lists for Chris and Carolyn will be sent.
- To accommodate out-of-town mailed registrations, Brian will phone those who have bought gala tickets to give them their confirmation numbers. Reserved table letters postmarked by May 1 will still be accepted.
- A mall display is set for May 1 at Kildonan Place; volunteers are needed.

Finance – Jess Leung, Corie Seburn

- Jess discussed a revised preliminary budget. While there could be a problem of \$24,000, costs do not have to be cut yet.

TASK: chairs to identify places to cut costs if we have to. Send these numbers to Jess so he can prepare a new budget in early May.

- Bank balance \$54,495.72. Sponsorships - \$1,125 (before today's meeting). Four new purchases for the Alumni wall have been received.

Sunday – Brian Burdy

- Military ceremony proposal: Ben Van Ruiten unable to attend; Sam Singer had no new information. Proposal to be made next meeting.
- Tec Voc will make a cake for the closing ceremony. Cost is for supplies only.
- A barbeque lunch will be run by Brian Marks as a fundraiser for the football team.

Sponsors – Victor Spigelman

- Victor is focusing on major sponsorships in addition to gala table sponsors.
- Golf application forms are now available in the school office.

Decade Rooms – Susan Gibb

- She has been working on maps of the school, to be posted around the building and included in the registration packages.
- Some of the materials from the 1980's and '90's have been inventoried.
- Photocopies are being made of yearbooks.
- Donations of items to display are coming in and more are still welcome.
- Suggestions: that frames be purchased to preserve the older pictures.
a historical timeline be included in the decade rooms
Grade 12 pictures be shown at the social

Web Site – Yuri Korchyński

- Yuri absent, no report.
- A list of attendees has been posted and will be updated weekly.

Other Business

- April 21 message from Vanessa Macrae, Manitoba Homecoming 2010
 - An interview with Ace Burpee and Monty Hall is scheduled to take place April 28, 9:45 a.m.
 - She is hoping to have some gift bags for prizes, and they have a roll banner for us.
 - She's looking into getting Old Dutch chips for the volunteer room (possibly some free and a discount on the rest)
 - Brian to contact Monty Hall about his seating wishes for the gala. Carolyn has been attempting to contact other performers for their preferences.
- Chris Dewar – Teachers in the Tent
 - 104 emails 60 written letters have been sent. She has 120 names with no contact info.
 - There are 3 student-made films in the library which could be shown on Sunday. Carole will get more info from Wendy Winslow.
 - Suggestion: list teachers separately from students in the "who's coming" list.

Meeting adjourned 7:35 p.m.

Next meeting: May 4, 5:00 in the St. John's staffroom.